Constantin-Daniel Zaharia

Founder & iOS Product Manager - SMART CODE STUDIO S.R.L.

Remote (from home)

Contact details

Email: zaharia.daniel16@gmail.com

Tel: +40745926008

City: Bucuresti

About me

I believe in one simple truth: Give people wonderful tools, and they'll do wonderful things.

That belief started with my first iOS device — not just because it worked, but because it felt like magic. I wanted to create that same feeling for others. So I became an iOS developer, turning ideas into apps that felt right at home in the Apple ecosystem.

Over time, I realized I didn't just want to build features — I wanted to shape entire products. That led me into product management, where I learned to think bigger, listen closer, and create with purpose.

Today, I run my own studio where I design and build tools that help people focus, think clearly, and get more out of their day. From code to design to strategy, I'm hands-on in everything I create — especially when it involves Apple platforms and smart, useful AI.

Whether you're here because of iOS, product, AI, or just a love for clean interfaces — let's connect.

Professional experience

Experience by departments	IT Software : **6 years and 9 months**
	IT Hardware : **4 years**

Dec 2023 - present	**Founder & iOS Product Manager - SMART CODE STUDIO S.R.L.**
1 year and 5 months	Remote (from home) | IT Software | IT / Telecom

After years of crafting apps for others, I finally turned the tables — building the products I always wished existed. With SMART CODE STUDIO, I now run a focused dev studio dedicated to Apple platforms and beyond, where I merge great UX with AI and automation in tools that genuinely improve people's day-to-day lives.

What I do:
• Design and build iOS/macOS apps from idea to App Store
• Architect AI-powered productivity tools, like OmniAssistant
• Lead end-to-end product delivery, including branding, dev, and growth
• Build client web apps using Next.js, PostgreSQL, Tailwind, and more

• Manage a small but mighty tech stack using Firebase, Python, and TypeScript

What it means:
• I no longer wait for "someday" to build the tools I believe in
• My apps are live, used, and evolving — powered by user feedback and fast iteration
• I wear all the hats — product, dev, founder, even support — and I love it

This is the most fulfilling and creative chapter of my career so far — and it's just beginning.

Acquired skills and competencies:
Swift, user interface design, artificial intelligence, product management, front-end development, user experience design, ios development, back-end web development, product development, SaaS development, swiftui, Apple Developer

Oct 2022 - Oct 2024
2 years and 1 month

Product Manager - Unified Practice, Inc.

Remote (from home) | IT Software | IT / Telecom

My shift into product management was a defining moment. After building great iOS apps, I realized I wanted to drive not just the "how," but the "what" and "why." At Unified Practice, I had the chance to lead the evolution of our mobile platform and explore how AI could support real healthcare needs.

What I did:
• Owned the roadmap for the iOS, iPadOS, and Android platforms
• Led the integration of Metabase for data insights across clinics
• Initiated and drove the AI assistant for internal knowledge access
• Worked across Engineering, QA, Design, and Support to execute features
• Wrote specs, defined priorities, and backed decisions with research and data

What it meant:
• Empowered clinics to make data-informed decisions more easily
• Reduced internal support load through an intelligent knowledge bot
• Strengthened my ability to balance user needs, tech complexity, and business goals

This role helped me discover the full picture of product work — and gave me the confidence to launch my own.

Acquired skills and competencies:
user interface design, artificial intelligence, product management, user experience design, release management, product development, product planning

Nov 2020 - Sep 2022
1 year and 11 months

iOS Developer - Unified Practice, Inc.

Remote (from home) | IT Software | IT / Telecom

This was the role that deepened my relationship with product thinking. I joined Unified Practice as an iOS Developer, working on medical EHR apps used in real clinics, with real patient outcomes behind every tap.

What I did:
• Developed and maintained iPhone and iPad apps
• Took the lead on a full redesign of the iPhone app interface
• Worked with API integrations for secure, reliable data syncing

• Collaborated closely with designers and backend engineers

What it meant:
• Learned the importance of user trust, especially in healthcare
• Improved user experience across devices practitioners rely on daily
• Built the technical foundation that made my product transition natural

This experience was a major leap forward — not just in code, but in ownership.

iPhone App: https://apps.apple.com/us/app/unified-practice-ehr-agenda/id1072431612
iPad App: https://apps.apple.com/us/app/unified-practice-ehr-for-tcm/id897562770

Acquired skills and competencies:
Swift, user interface design, user experience design, ios development, product development, swiftui, Apple Developer

Oct 2019 - Oct 2020   iOS Developer - Stefanini Romania SRL

1 year and 1 month

Bucharest | IT Software | IT / Telecom

At Stefanini, I was thrown into diverse iOS challenges — and I loved every bit of it. The mix of internal tools, client apps, and new tech stacks gave me hands-on experience across the board.

What I did:
• Built iOS apps using Swift and experimented with SwiftUI
• Worked with Firebase services (Auth, Realtime DB, Functions)
• Implemented In-App Purchases and push notifications
• Integrated with third-party SDKs and tools like Zeplin and GitLab

What it meant:
• Strengthened my confidence across iOS architecture and tooling
• Learned to work efficiently in teams, across time zones and roles
• Started exploring ways to make software feel not just useful — but intuitive

This role helped me refine my toolkit and shape the kind of developer I wanted to become.

Acquired skills and competencies:
Swift, user interface design, user experience design, ios development, product development, swiftui, Apple Developer

Aug 2018 - Sep 2019   iOS Developer - RedCarpet.app, LLC

1 year and 2 months

Abroad | IT Software | IT / Telecom

RedCarpet was the start of it all. My first official iOS app project — and it showed me just how powerful mobile tech can be when it connects people in meaningful ways.

What I did:
• Built the iOS app from scratch using Swift and UIKit
• Developed features like video capture, notifications, and location tracking
• Integrated multiple SDKs (Stripe, Firebase, Google, Facebook)
• Delivered custom UI with Storyboards and Auto Layout

What it meant:
• Gained real-world experience releasing apps to the App Store
• Learned to balance design polish with technical performance
• Sparked my love for building software that's both smart and beautiful

This was the project that convinced me I was all in on iOS.

App Store: https://apps.apple.com/us/app/redcarpet-app/id1439303483

Acquired skills and competencies:
Swift, user interface design, user experience design, ios development, product development, Apple Developer

Aug 2014 - Jul 2018   **IT Manager - Cash&Candy SRL**

4 years

Bucharest | IT Hardware | IT / Telecom

Before product, before iOS — there was infrastructure. At Cash&Candy, I wore every IT hat imaginable and got a deep understanding of how systems support real businesses.

What I did:
• Managed IT systems across servers, tablets, and PDAs
• Provided support and training for Wizrom ERP/SFA systems
• Maintained the company's online presence and e-commerce channels
• Coordinated with vendors and regional IT teams

What it meant:
• Developed strong communication and problem-solving skills
• Got comfortable under pressure (especially when systems went down)
• Saw firsthand how tech can streamline — or stall — a company

This role taught me to be resourceful — and planted the seed that tech could do more.

Acquired skills and competencies:
Network Administration, technical support, Helpdesk support

Education

2013 - 2017   **Bachelor's degree - University POLITEHNICA of Bucharest**

Computer Science | Bucharest

2009 - 2013   **High School / Vocational school - Energetics College**

Mathematics - Informatics |

Skills

General skills

Analytical thinking, Attention to details, Creativity, Flexibility, Proactivity

Foreign languages

English: Advanced

Other sections

Certifications

Product Analytics Certification

date acquired Mar 2023

Earning this badge, I have demonstrated my knowledge of and skills around product analytics, including how to leverage product analytics data to drive decision making at every stage of product development and impact business outcomes.
https://www.credly.com/badges/513bb7b0-e0a7-4dfc-9fef-cfb288ca491f/public_url

Product-led Certification

date acquired Feb 2023

Earning this badge, I have demonstrated my knowledge of how to place my product at the center of the customer experience and leverage my product to solve challenges across all departments of the business, thereby being product led.
https://www.credly.com/badges/6987689e-858f-48b6-b248-cbfdf139c8fc/public_url

Cisco - IT Essentials: PC Hardware and Software

date acquired Mar 2013

ECDL Romania - European Computer Driving License

date acquired Mar 2012

Projects

OmniAssistant - Your AI Productivity Companion

period Sep 2024 - Mar 2025

OmniAssistant is an AI-powered productivity companion that helps people plan their day, stay on task, and reflect with clarity. It's designed for the Apple ecosystem — and for humans who want to think less about logistics.

What I built:
• Native app for iOS + macOS (SwiftUI + Firebase)
• Backend in Python to process and respond to user inputs
• Morning Syncs and Evening Debriefs to begin and end your day with enhanced clarity
• Task and reminder creation via chat or voice
• Google Calendar and Gmail integrations
• Web & news search, and long-term memory capabilities

What it does:
• Saves you mental load by remembering what matters
• Helps build mindful routines through daily syncs
• Learns from your behavior to offer better suggestions over time

OmniAssistant is the AI tool I always wished existed. Now it does.

Website: https://omniassistant.app
App Store: https://apps.apple.com/app/omniassistant/id6738126901

COPILOT: AI + Apple Shortcuts

period Sep 2023 - Dec 2023

This was my first AI-based tool. COPILOT ran through Apple Shortcuts and gave users quick access to time-saving workflows, powered by conversational AI.

What I built:
• Backend in Python to process and respond to user inputs
• Apple Shortcuts flows that integrated with various iOS system capabilities
• MVP-style deployment with early user feedback

What I learned:
• Built the early bones of what became OmniAssistant
• Understood the limitations of voice interactions through Siri
• Saw the potential of lightweight AI in everyday tools

A stepping stone project that shaped the vision for what came next.

Website: https://meetcopilot.app
Press Article: https://startupstage.app/blog/copilot-ai-meets-apple-shortcuts

Driving license

Category B

date acquired 22 Nov 2012